



Media Release

For Immediate Release

Samling Group Strengthens Palliative Care Association's Capacity and Facilities to Better Serve the Community

30 October 2025, Miri, Sarawak – The Samling Group today reiterated its steadfast dedication to community health and welfare by giving its most recent donation to the Palliative Care Association of Miri (PCAM) during a cheque presentation event at the Wisma Samling Board Room.

The ceremony, held at 9:00 am, marks a pivotal advancement in Samling's enduring collaboration with PCAM. This organisation provides vital support to patients with terminal diseases and their families in Miri and the adjacent regions. The recent contribution aims to support PCAM's ongoing expansion initiatives, specifically the establishment of a specialised Palliative Centre. This sponsorship perpetuates a longstanding partnership, with Samling's cumulative contributions to PCAM now exceeding RM65,000 across various programmes since 2017, including prior donations for infrastructure and the renowned "Charity Run for Love" events.

Extending Compassion Beyond Urban Boundaries

PCAM is esteemed for its extensive and essential services, offering solace and respect to individuals in need. Their primary purpose is the Home Visit Programme, wherein palliative nurses provide empathetic nursing care, medical counsel, and emotional support to patients within a 50 km radius of Miri. New cases are often assessed within 48 hours to one week, with ongoing follow-ups arranged biweekly, frequently in conjunction with physicians from Miri Hospital.

In addition to home-based care, PCAM operates a Day-Care facility on Thursday mornings, providing a tranquil setting for activities like as massage, games, and social engagement, emphasising the emotional and social welfare of patients and their families. They offer a crucial Medical Equipment Loan Service, supplying items such as oxygen concentrators and specialised mattresses to alleviate the stress on families and diminish the necessity for hospital trips.

Dedication to Development and Engagement

PCAM prioritises supporting the entire family unit alongside the patient, providing counselling, guidance on complex care tasks, and ensuring families recognise that palliative care commences well before the end-of-life phase, focusing on enhancing quality of life and effectively managing symptoms.

PCAM's primary focus is outreach and expansion. Initially, they helped Miri and nearby areas, but now they have successfully reached out to more remote places like Batu Niah, Bekenu, some parts of Baram, and even districts as far away as Limbang and Lawas. Following a recently acquired license to operate a hospice centre in future, PCAM is now prepared to enhance its physical infrastructure to address the growing demand for specialised care.

Mr. Yap Fui Fook, Chief Operating Officer of Samling Group, said on the donation: "We uphold the dignity of every individual, and the efforts of PCAM to deliver compassionate, comprehensive care



are indispensable to our community." Samling is committed to advancing its goal, especially as it embarks on the construction of its Palliative Centre and the enhancement of essential services in distant regions such as Limbang and Lawas. This collaboration shows our commitment to making a significant and positive impact in the areas that need it most.

Mdm Jacqueline Buri, Vice President of PCAM and Organising Chairperson 20th Palliative Care Charity Dinner 2025, expressed her appreciation: "This substantial and ongoing support from Samling is crucial in enabling us to assist more patients and families in need." The funds will directly facilitate the expansion of our outreach programs and the development of essential infrastructure, ensuring that high-quality palliative care is accessible even in the most remote areas of Sarawak.

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About the Palliative Care Association of Miri (PCAM):

PCAM is a non-profit entity committed to delivering specialised palliative care services, encompassing home care, daycare, equipment loans, and family support for people with life-limiting illnesses in Miri and its surrounding areas.

Samling Group of Companies is a Malaysian conglomerate with diverse business interests, including sustainable forest resource management, oil palm plantations, and property development. With a strong commitment to environmental protection and sustainable practices, the Group has been a key player in the region for over 50 years.