March 1, 2019

STIDC Media Familiarisation Trip to Samling

Samling was given the honourable role as a host for the entourage from Sarawak Timber Industry Development Corporation (STIDC) and members of the local media on 1 March 2019. The visit to Samling was part of the six-day media familiarisation programme organised by STIDC in conjunction with its 45th anniversary.

Chief Operating Officer, Mr. James Ho gave a briefing on Samling's upstream Sustainable Forest Management (SFM) certification and Corporate Social Responsibility's activities of the group. Subsequently, the General Manager of Downstream Manufacturing, Mr. Yap Fui Fook talked about the downstream value-added wood products manufacturing and furniture made of Acacia wood.

After the talk ended, the group was guided to a factory tour to take a look at the manufacturing processes. The visitors were also brought to the showroom to look at the final range of products made out of Acacia wood. The group was treated to a luncheon before leaving for the airport to catch the flight for their next destination.

